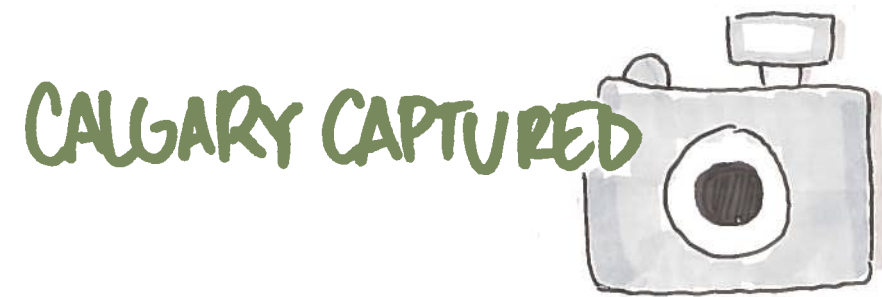


WHERE THE WILD THINGS ARE

HARNESSING THE POWER OF CITIZEN SCIENTISTS • SAMANTHA MANAGH •



reduce footprint
expand understanding

PROBLEM WITH DATA

311 - closest intersection
(ie. everywhere but Nose Hill)

QUESTIONS:

WHO? WHERE? HOW DO SPECIES
LIVE WITH EACH OTHER? HOW
CAN WE CO-EXIST?

TARGETS FOR
CONSERVATION

• Infrastructure

CORRIDORS

CAMERAS
ACROSS
CITY



Field Guides
Forums

Deer names!
ownership
+
connection

Online Image
Classification

Value of Wildlife

↓
take
action

47% of participants
from Calgary

PARTNERSHIPS
+ COLLABORATIONS
FOR FUNDING

WILDLIFE PEOPLE CONFLICTS?
mostly around perception

CAMERAS ON MUNICIPAL LANDS?
"Big Brother issues"
signage requirements from
govt but no public
issues

CHALLENGING SPECIES?
ie. raccoons
what happens to them?

ZOONIVERSE.ORG